



Maxable

Featured in:

The
New York
Times

THE
WALL STREET
JOURNAL.

The San Diego
Union-Tribune

Better Homes
& Gardens.

yahoo!
finance

n p r

The
Mercury
News

About Maxable

With over 5 years of experience, Maxable is widely-viewed as a central authority in the ADU industry. Our high-quality content educates, inspires, and engages our audience of homeowners and ADU professionals in California and across the entire US.

As the #1 ADU educator in California, Maxable has helped thousands of homeowners figure out how to navigate regulations, ballpark estimates, weigh the pros and cons of various construction methods, and anything else ADU related.

Our content -- from webinars to Youtube videos to blog posts -- successfully engages hundreds of thousands of ADU-interested homeowners and investors and also generates new interest in the ADU space every year.

If you are interested in reaching out to Maxable about a story or interview, please contact Jon@Maxablespace.com



Our Audience

Maxable has a large and engaged audiences across the U.S.

LOS ANGELES

BAY AREA

SAN DIEGO

AUSTIN

NEW YORK

DENVER

+30K

Newsletter
Subscribers

+25K

Monthly Website
Visits

+16.1K

Youtube
Subscribers

+40K

Average Monthly
Youtube Views

+4000

Homeowners Helped

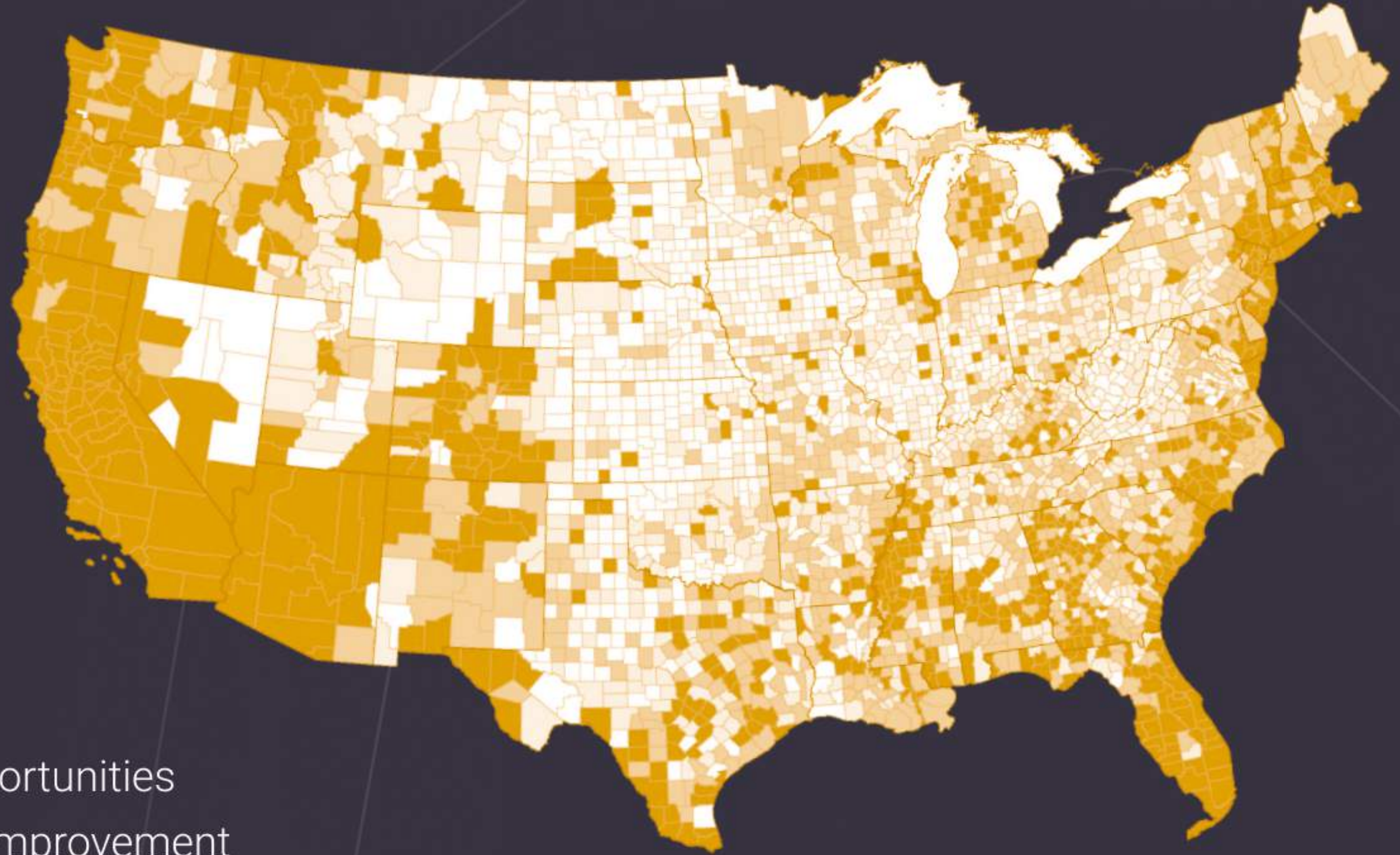
+325

ADUs Built with
Maxable

Our Audience

Our audience frequently request information about:

- Design
- Construction
- Financing & ROI
- Regulations
- Investment Opportunities
- Various Home-Improvement Concepts





Maxable Team



Paul Dashevsky/Jon Grishpul

Co-CEO's

Paul and Jon were both raised in construction families, gaining firsthand knowledge of the challenges and stress people face when improving their homes. They are passionate about helping homeowners and investors get the ADU construction resources they need to transform their homes and properties.



Caitlin Bigelow

Founder

Growing up in an East San Diego County home with a small granny flat rented out to help pay the bills, Caitlin saw for herself the many financial benefits ADUs provided her parents and the stability it brought to her young family. After sweeping legislation changes, she founded Maxable to help more families like hers reap the financial and social benefits.